

CTR Employer Survey Report

Thank you for completing your Commute Trip Reduction survey. This report contains the survey results.

Employer Id : E82750

Participation : CTR

Employer : Publicis

Status : Affected

Worksite : Seattle

Survey Type : Online

Street : 424 2nd Ave W

Response Rate : 70%

Jurisdiction : City of Seattle

Survey Date : 10/16/2018

Non-Drive Alone & One-Way VMT Rates at this Worksite

Non-Drive Alone Rate : 55.5%

Drive Alone Rate : 44.5%

One-Way VMT per employee : 5.6

Average One-Way distance home to work : 10.9

Employees and Survey Response Information

Reported Total Employees at Worksite: 500

Surveys Distributed : 220

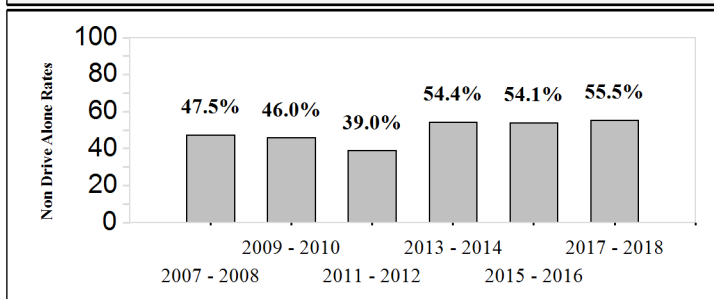
Surveys Returned : 154

Surveys Returned by CTR Affected* Employees : 139

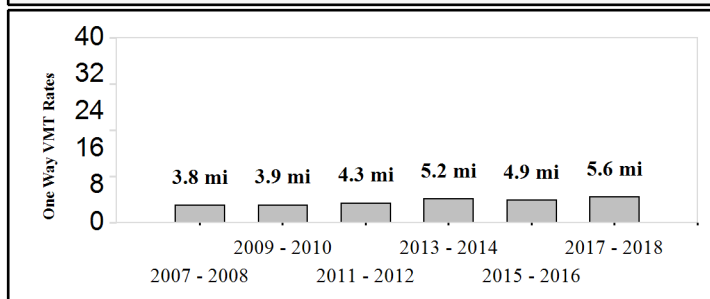
Total Estimated CTR Affected Employees at Worksite : 199

**CTR Affected employees filled out the survey as being full-time and commuting (typically) to work at least twice between 6a and 9a, Monday through Friday.*

Non Drive Alone Rates - ALL Employees



One Way VMT per Employee - ALL Employees



Site History and Targets

Annual Metric Tons CO2e Pounds CO2e

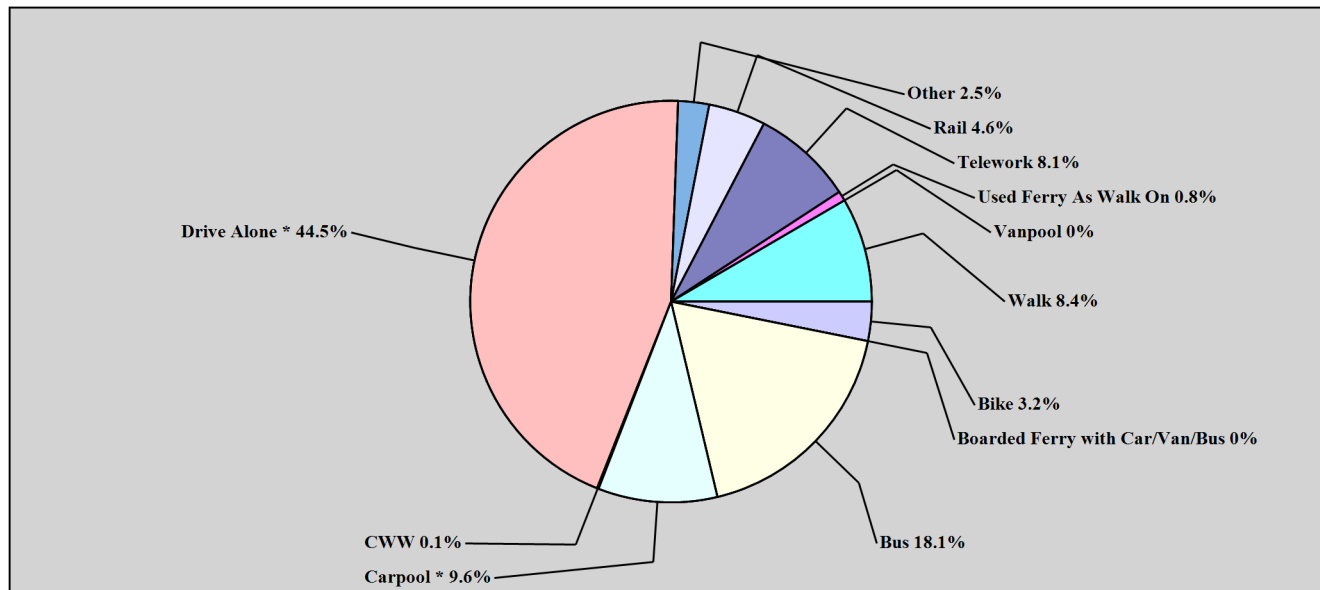
Cycle	Non Drive Alone Rate - All	Non Drive Alone Rate - CTR Affected	Emissions for Surveyed Employees	Estimated Emissions for Total Employment	GHG per Employee's Roundtrip	VMT per Employee - All	VMT per Employee - CTR Affected
2007 - 2008	47.5%	46.3%	69	171	3.0	3.8	4.2
2009 - 2010	46.0%	51.1%	59	125	2.2	3.9	3.6
2011 - 2012	39.0%	42.1%	101	170	3.0	4.3	4.1
2013 - 2014	54.4%	54.4%	392	570	10.1	5.2	5.3
2015 - 2016	54.1%	54.1%	323	596	10.5	4.9	4.9
2017 - 2018	55.5%	55.4%	169	550	9.7	5.6	5.9
Target	60.0%				Target:	N/A	
% Point Change Target:	12.5				% Change Target:	N/A	
% Point Change from Baseline:	8.0				% Change from Baseline:	47.4%	

GHG calculations are based on VMT and estimated total round-trip commutes for all employees. Modes that contribute to GHG include driving alone, carpooling, vanpooling, and riding a motorcycle. The use of other modes (e.g., transit, rail, walking, ferry) do not increase a worksite's GHG calculation. For more information about how GHG is calculated, please contact your jurisdiction's representative.

Commute Trips By Mode - All Employees

Q.4: Last week, what type of transportation did you use each day to commute TO your usual work location? (Mode used for the longest distance.)

Mode Split - All Employees



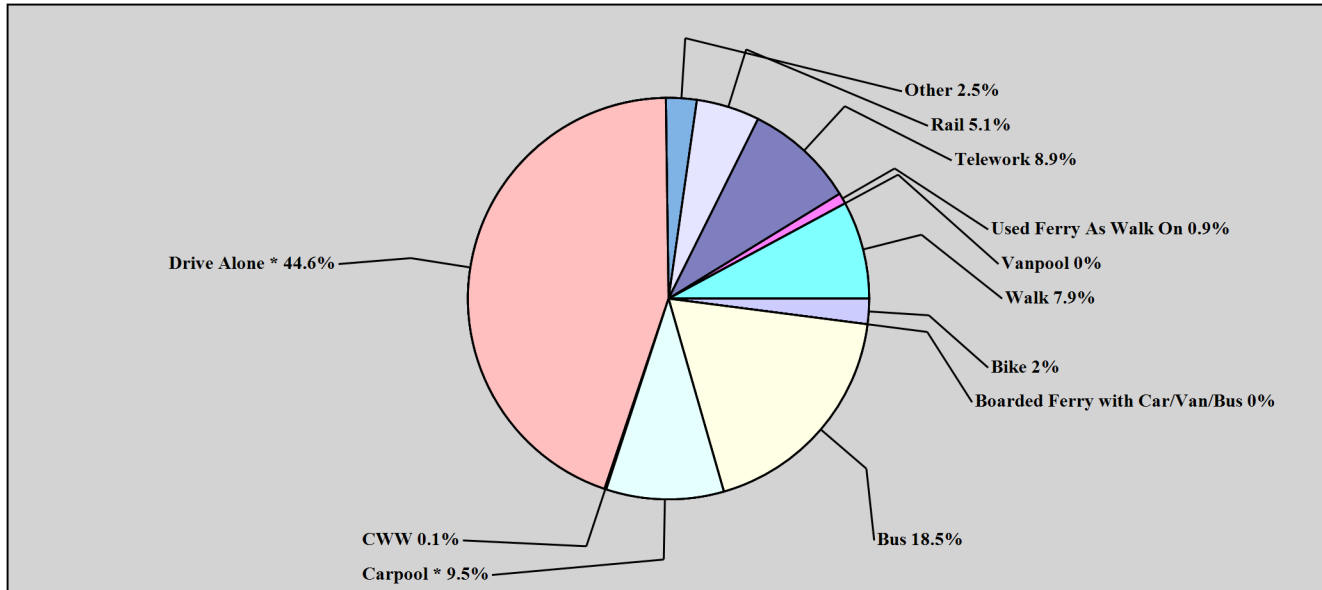
Mode	Trips During This Survey	% of Trips During This Survey	% of Trips During Previous Survey	Employees Who Used This Mode at Least Once During This Survey	% of Employees Who Used This Mode at Least Once During This Survey	% of Employees Who Used This Mode at Least Once During Previous Survey
Drive Alone *	339	44.5%	45.9%	88	57.1%	54.6%
Carpool *	73	9.6%	6.9%	21	13.6%	10.8%
Vanpool	0	0.0%	0.3%	0	0.0%	0.6%
Bus	138	18.1%	23.6%	36	23.4%	28.7%
Rail	35	4.6%	0.9%	9	5.8%	0.9%
Bike	24	3.2%	2.9%	11	7.1%	4.6%
Walk	64	8.4%	13.4%	16	10.4%	16.0%
Telework	62	8.1%	3.3%	24	15.6%	8.3%
CWW	1	0.1%	0.1%	1	0.6%	0.3%
Boarded Ferry with Car/Van/Bus	0	0.0%	0.2%	0	0.0%	0.6%
Used Ferry As Walk On	6	0.8%	1.0%	2	1.3%	1.2%
Other	19	2.5%	1.5%	8	5.2%	3.1%

* Motorcycle-1 is now included in Drive Alone and Motorcycle-2 is included in Carpool. Information about these trips is still available by request.

Commute Trips By Mode - Affected Employees

Q.4: Last week, what type of transportation did you use each day to commute TO your usual work location? (Mode used for the longest distance.)

Mode Split - CTR Affected Employees



Mode	Trips During This Survey	% of Trips During This Survey	% of Trips During Previous Survey	Employees Who Used This Mode at Least Once During This Survey	% of Employees Who Used This Mode at Least Once During This Survey	% of Employees Who Used This Mode at Least Once During Previous Survey
Drive Alone *	306	44.6%	45.9%	80	57.6%	55.1%
Carpool *	65	9.5%	7.2%	19	13.7%	11.1%
Vanpool	0	0.0%	0.3%	0	0.0%	0.7%
Bus	127	18.5%	24.1%	32	23.0%	29.7%
Rail	35	5.1%	0.6%	9	6.5%	0.7%
Bike	14	2.0%	3.0%	7	5.0%	4.7%
Walk	54	7.9%	12.9%	12	8.6%	15.5%
Telework	61	8.9%	3.6%	23	16.5%	9.1%
CWW	1	0.1%	0.1%	1	0.7%	0.3%
Boarded Ferry with Car/Van/Bus	0	0.0%	0.2%	0	0.0%	0.7%
Used Ferry As Walk On	6	0.9%	1.1%	2	1.4%	1.4%
Other	17	2.5%	1.1%	7	5.0%	2.4%

* Motorcycle-1 is now included in Drive Alone and Motorcycle-2 is included in Carpool. Information about these trips is still available by request.

Alternative Modes - Number of Employees Who Used a Non-Drive Alone Mode:

Non-Drive Alone Number Of Days	Exactly this # of Employees	Exactly this % of Employees	At least # of Employees	At least % of employees
0 Day	54	35%	154	100%
1 Days	4	3%	100	65%
2 Days	10	6%	96	62%
3 Days	15	10%	86	56%
4 Days	9	6%	71	46%
5 Days	58	38%	62	40%
6 or More Days	4	3%	4	3%

Count by Occupancy of Carpools and Vanpools

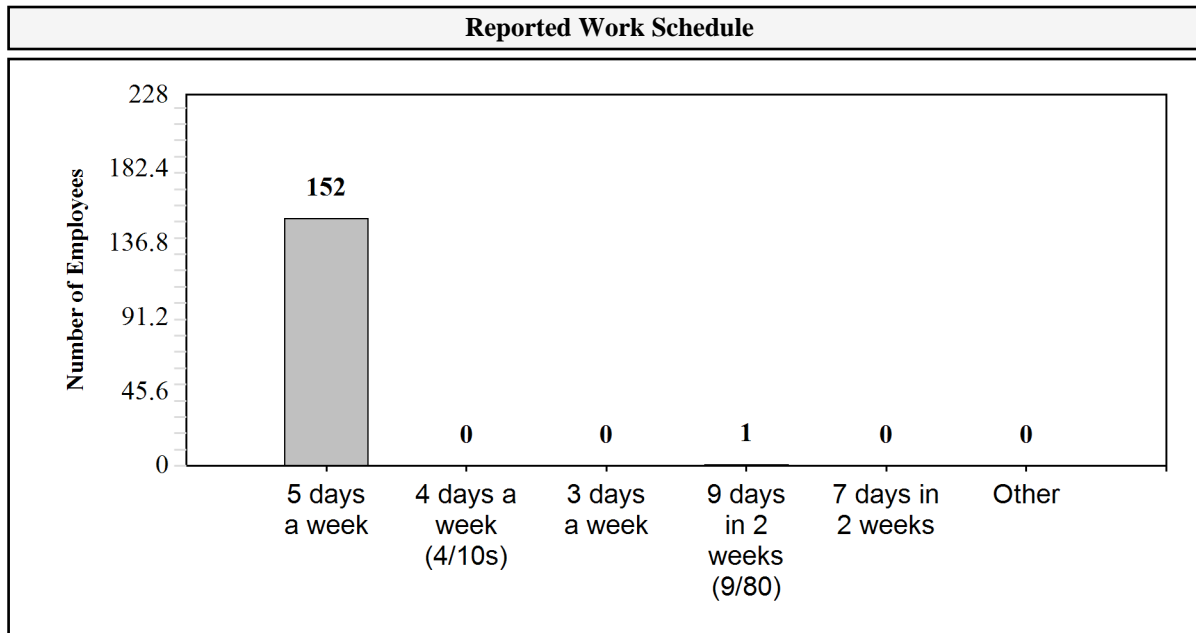
Q.5 If you used a carpool or vanpool as part of your commute, how many people (age 16 or older) are usually in the vehicle?

Ridesharing Occupancy	Mode	Response Count
2*	Carpool	72
3	Carpool	1
4	Carpool	0
5	Carpool	0
>5	Carpool	0
<5	Vanpool	0
5	Vanpool	0
6	Vanpool	0
7	Vanpool	0
8	Vanpool	0
9	Vanpool	0
10	Vanpool	0
11	Vanpool	0
12	Vanpool	0
13	Vanpool	0
14	Vanpool	0
>14	Vanpool	0

* Motorcycle-2 counted with Carpool-2 for this table.

Reported Work Schedule - All Employees

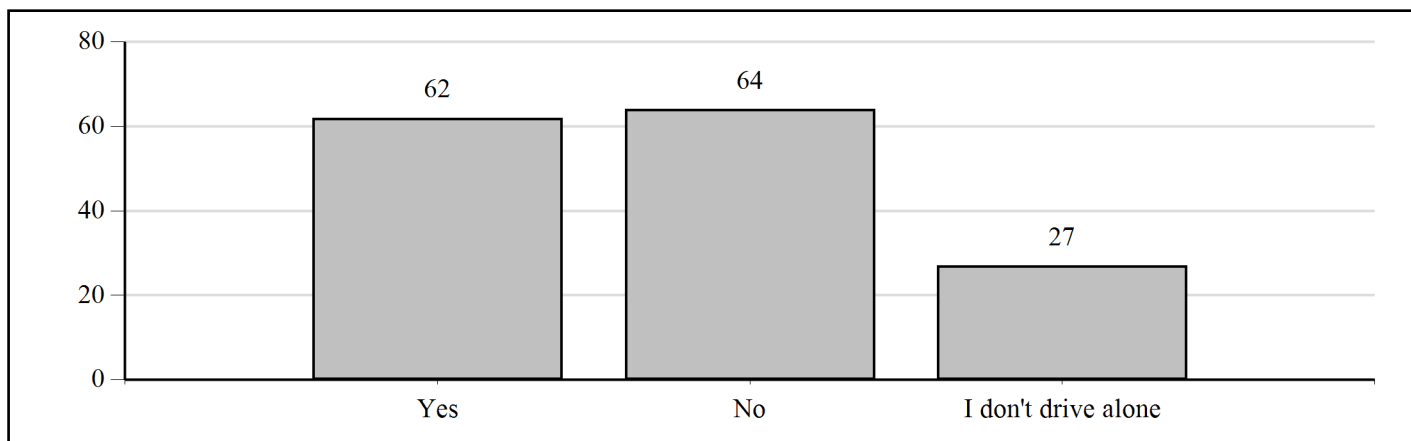
Q.8 Which of the following best describes your work schedule?



Reported Work Schedule	# Of Responses	% Of Employees
5 days a week	152	99.3%
4 days a week (4/10s)	0	0%
3 days a week	0	0%
9 days in 2 weeks (9/80)	1	0.7%
7 days in 2 weeks	0	0%
Other	0	0%

Parking and Telework

Q.9: On the most recent day that you drove alone to work, did you pay to park? (Mark "yes" if you paid that day, if you prepaid, if you are billed later, or if the cost of parking is deducted from your paycheck.)



Q.10: How many days do you typically telework?

Telework Frequency	# of Responses	% of Responses
No Answer/Blank	2	1.3%
I don't telework	44	28.6%
Occasionally, on an as-needed basis	67	43.5%
1-2 days/month	14	9.1%
1 day/week	5	3.2%
2 days/week	8	5.2%
3 days/week	14	9.1%

Reasons for driving alone to work/not driving alone to work
Q11. When you do not drive alone to work, what are the three most important reasons?

Question Text	# of Responses	% of Responses
Cost of parking or lack of parking	57	16.9%
To save money	45	13.3%
Personal health or well-being	39	11.5%
Free or subsidized bus, train, vanpool pass or fare benefit	37	10.9%
I have the option of teleworking	34	10.1%
Environmental and community benefits	31	9.2%
Driving myself is not an option	29	8.6%
Other	24	7.1%
To save time using the HOV lane	22	6.5%
Financial incentives for carpooling, bicycling or walking.	14	4.1%
Emergency ride home is provided	4	1.2%
I receive a financial incentive for giving up my parking space	1	0.3%
Preferred/reserved carpool/vanpool parking is provided	1	0.3%

Q12. When you drive alone to work, what are the three most important reasons?

Question Text	# of Responses	% of Responses
Riding the bus or train is inconvenient or takes too long	105	32.0%
I like the convenience of having my car	80	24.4%
Family care or similar obligations	49	14.9%
Other	37	11.3%
Bicycling or walking isn't safe	19	5.8%
My job requires me to use my car for work	17	5.2%
My commute distance is too short	14	4.3%
I need more information on alternative modes	6	1.8%
There isn't any secure or covered bicycle parking	1	0.3%

Commute Mode By ZipCode for All Employees

Q6. What is your home zip code?

Home Zip code	Total Employees	Employee Percentage	Weekly Count of Trips By Mode												
			Drive Alone	Carpool	Vanpool	Motorcycle	Bus	Train	Bike	Walk	Telework	CWW	Ferry (Car/Van/Bus)	Ferry (walk-on)	Other
98122	12	7.79%	18	11	0	0	13	6	8	1	1	0	0	0	2
98102	9	5.84%	22	0	0	0	9	0	0	9	2	1	0	0	2
98199	8	5.19%	26	2	0	2	2	0	3	0	3	0	0	0	0
98107	7	4.55%	18	6	0	0	7	0	0	0	2	0	0	0	0
98109	7	4.55%	4	3	0	0	0	0	4	25	1	0	0	0	0
98118	6	3.90%	7	13	0	0	0	5	0	0	5	0	0	0	2
98105	5	3.25%	20	0	0	0	3	0	2	0	0	0	0	0	0
98115	5	3.25%	20	0	0	0	5	0	0	0	0	0	0	0	0
98117	5	3.25%	5	0	0	0	20	0	0	0	0	0	0	0	0
98119	5	3.25%	5	0	0	0	5	0	0	15	0	0	0	0	0
98116	4	2.60%	14	5	0	0	0	0	0	0	0	0	0	0	0
98126	4	2.60%	13	0	0	5	0	0	0	0	2	0	0	0	0
98155	4	2.60%	16	0	0	0	0	0	0	0	4	0	0	0	0
98103	3	1.95%	2	10	0	0	0	0	3	0	0	0	0	0	0
98121	3	1.95%	0	0	0	0	0	0	0	13	0	0	0	0	2
98125	3	1.95%	15	0	0	0	0	0	0	0	0	0	0	0	0
98136	3	1.95%	10	0	0	0	5	0	0	0	0	0	0	0	0
98144	3	1.95%	8	0	0	0	4	0	0	0	3	0	0	0	0
98020	2	1.30%	10	0	0	0	0	0	0	0	0	0	0	0	0
98027	2	1.30%	0	0	0	0	10	0	0	0	0	0	0	0	0
98036	2	1.30%	8	0	0	0	2	0	0	0	0	0	0	0	0
98037	2	1.30%	0	5	0	0	5	0	0	0	0	0	0	0	0
98104	2	1.30%	0	0	0	0	10	0	0	0	0	0	0	0	0
98112	2	1.30%	2	0	0	0	0	4	3	1	0	0	0	0	0
98146	2	1.30%	2	2	0	0	5	0	0	0	1	0	0	0	0
98166	2	1.30%	6	0	0	0	0	0	0	0	4	0	0	0	0



Home Zip code	Total Employees	Employee Percentage	Weekly Count of Trips By Mode												
			Drive Alone	Carpool	Vanpool	Motorcycle	Bus	Train	Bike	Walk	Telework	CWW	Ferry (Car/Van/Bus)	Ferry (walk-on)	Other
98203	2	1.30%	8	0	0	0	0	0	0	0	2	0	0	0	0
	1	0.65%	0	2	0	0	2	0	1	0	0	0	0	0	0
10001	1	0.65%	0	0	0	0	0	0	0	0	0	0	0	0	5
33445	1	0.65%	0	0	0	0	0	0	0	0	0	0	0	0	5
38391	1	0.65%	0	0	0	0	0	5	0	0	0	0	0	0	0
83815	1	0.65%	0	0	0	0	0	0	0	0	5	0	0	0	0
85260	1	0.65%	0	0	0	0	0	0	0	0	5	0	0	0	0
98004	1	0.65%	5	0	0	0	0	0	0	0	0	0	0	0	0
98005	1	0.65%	4	1	0	0	0	0	0	0	1	0	0	0	0
98006	1	0.65%	4	1	0	0	0	0	0	0	0	0	0	0	0
98007	1	0.65%	1	0	0	0	4	0	0	0	0	0	0	0	0
98019	1	0.65%	5	0	0	0	0	0	0	0	0	0	0	0	0
98021	1	0.65%	0	5	0	0	0	0	0	0	0	0	0	0	0
98026	1	0.65%	6	0	0	0	0	0	0	0	0	0	0	0	0
98028	1	0.65%	0	0	0	0	4	0	0	0	1	0	0	0	0
98033	1	0.65%	5	0	0	0	0	0	0	0	0	0	0	0	0
98034	1	0.65%	5	0	0	0	0	0	0	0	0	0	0	0	0
98040	1	0.65%	5	0	0	0	0	0	0	0	0	0	0	0	0
98052	1	0.65%	2	0	0	0	0	0	0	0	3	0	0	0	0
98055	1	0.65%	5	0	0	0	0	0	0	0	0	0	0	0	0
98056	1	0.65%	0	0	0	0	5	0	0	0	0	0	0	0	0
98058	1	0.65%	5	0	0	0	0	0	0	0	0	0	0	0	0
98059	1	0.65%	0	0	0	0	3	0	0	0	0	0	0	0	0
98087	1	0.65%	2	0	0	0	0	0	0	0	0	0	0	0	0
98101	1	0.65%	0	0	0	0	3	1	0	0	0	0	0	1	1
98106	1	0.65%	0	0	0	0	4	0	0	0	1	0	0	0	0
98110	1	0.65%	0	0	0	0	0	0	0	0	5	0	0	0	0
98133	1	0.65%	3	0	0	0	0	0	0	0	0	0	0	0	0
98168	1	0.65%	0	5	0	0	0	0	0	0	0	0	0	0	0



			Weekly Count of Trips By Mode												
Home Zip code	Total Employees	Employee Percentage	Drive Alone	Carpool	Vanpool	Motorcycle	Bus	Train	Bike	Walk	Telework	CWW	Ferry (Car/Van/Bus)	Ferry (walk-on)	Other
98177	1	0.65%	3	0	0	0	0	0	0	0	2	0	0	0	0
98201	1	0.65%	3	0	0	0	0	0	0	0	0	0	0	0	0
98208	1	0.65%	5	0	0	0	0	0	0	0	0	0	0	0	0
98271	1	0.65%	0	0	0	0	0	0	0	0	1	0	0	0	0
98282	1	0.65%	3	0	0	0	0	0	0	0	2	0	0	0	0
98296	1	0.65%	0	0	0	0	5	0	0	0	0	0	0	0	0
98311	1	0.65%	0	0	0	0	0	0	0	0	0	0	0	5	0
98390	1	0.65%	0	0	0	0	0	5	0	0	0	0	0	0	0
98391	1	0.65%	0	0	0	0	0	7	0	0	0	0	0	0	0
98444	1	0.65%	0	0	0	0	3	2	0	0	0	0	0	0	0
98501	1	0.65%	2	0	0	0	0	0	0	0	3	0	0	0	0
98826	1	0.65%	2	0	0	0	0	0	0	0	3	0	0	0	0